

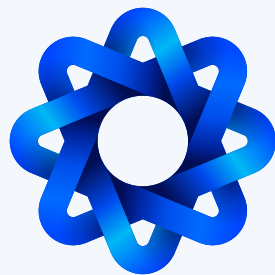
THE LOGO SYSTEM

Logo guidelines.



One symbol. Three lockups.

The primary logo pairs the symbol with Constructor Fabric on one line. Use the supplied compact or vertical lockup when the format calls for a different proportion.



Constructor Fabric

COMPACT



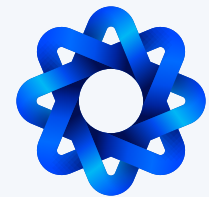
**Constructor
Fabric**

VERTICAL



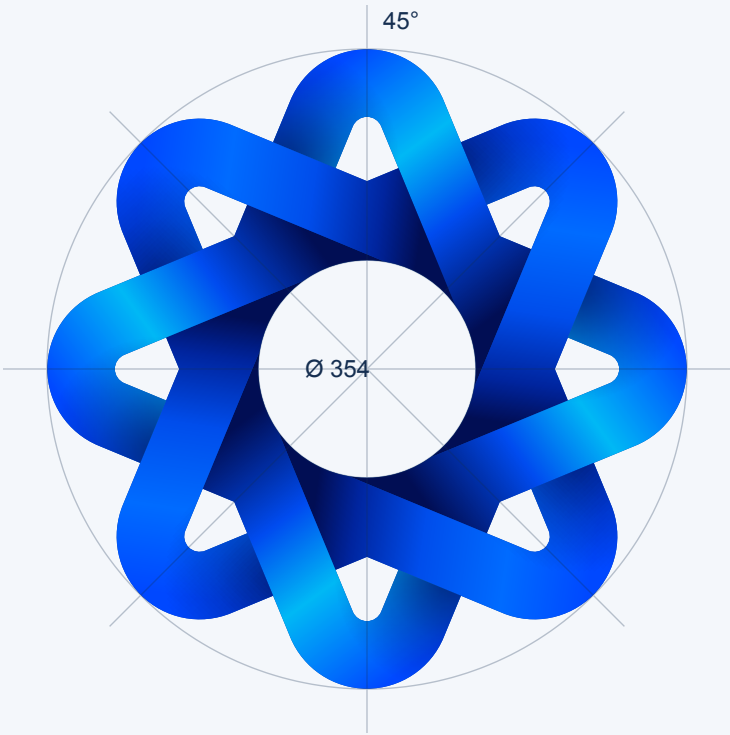
**Constructor
Fabric**

SYMBOL ONLY



Eight modules. One weave.

The form repeats at 45° intervals. Light and shade define the over-and-under crossings, with two color patterns alternating around the symbol.



Repeated modules	8
Rotation increment	45°
Ribbon width	110 units
Bend centerline radius	80 units
Outer / inner bend radius	135 / 25 units
Central opening diameter	354 units

Dimensions use the master file's 1254 × 1254 coordinate system, centered at (627, 627). The eight outer openings and the central circle remain transparent.

This diagram explains the construction. Always use the supplied master artwork; do not rebuild the logo from this page.

Blue with depth.

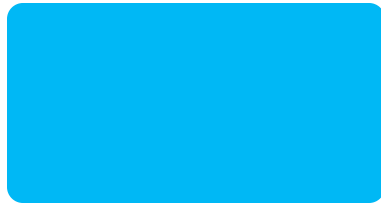
The full-color symbol retains its original gradients. Navy, black and white versions are supplied for single-color applications.



Blue

#0048FF
RGB 0 · 72 · 255

Primary blue



Cyan

#00B8F5
RGB 0 · 184 · 245

Highlight



Deep blue

#010D52
RGB 1 · 13 · 82

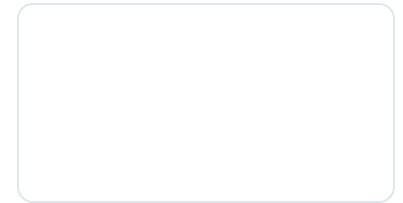
Weave shadow



Ink

#152E50
RGB 21 · 46 · 80

Wordmark and mono



White

#FFFFFF
RGB 255 · 255 · 255

Reversed version

LIGHT BACKGROUND · COLOR



Constructor Fabric

DARK BACKGROUND · FULL COLOR

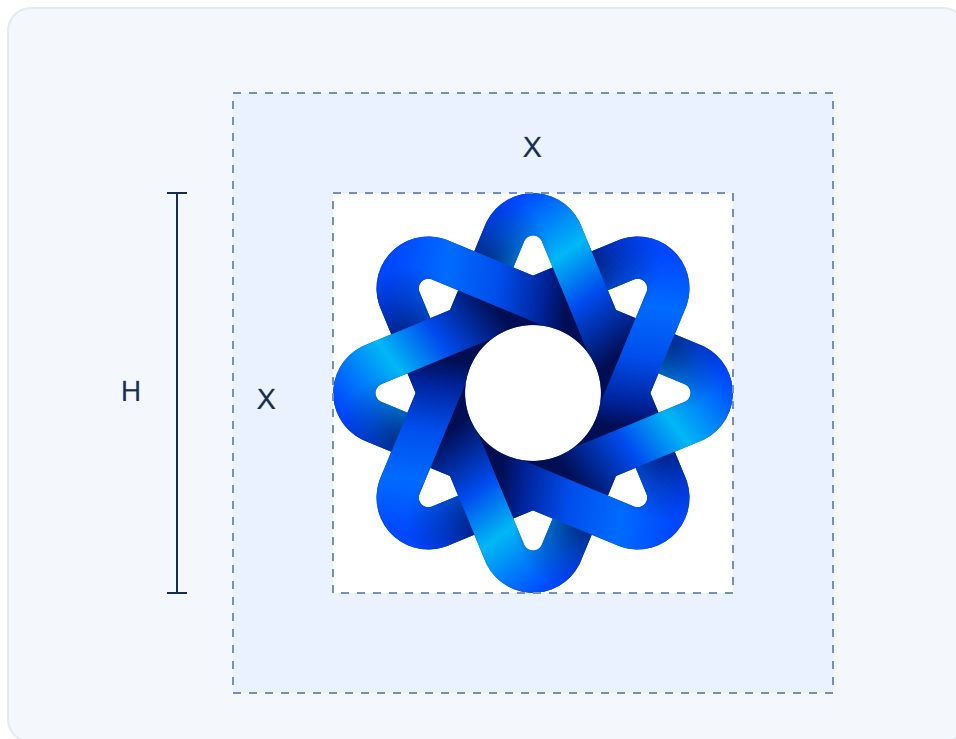


Constructor Fabric

HEX and RGB values are for screens in sRGB. Intermediate gradient colors and shading are already defined in the SVG.
For print, convert to your printer's color profile and approve a proof. No universal CMYK or Pantone values are specified here.

Give the logo room.

Clear space X equals $\frac{1}{4}$ of the visible symbol height H. Keep this space around the entire lockup, including the wordmark.



Fixed proportions

The gap between symbol and wordmark is X. In the horizontal lockup, the visible lettering height is 0.37H (40:108). Keep the supplied proportions in every other version.

Recommended minimum sizes

Full-color symbol

H ≥ 48 px / 12 mm

Single-color symbol

H ≥ 32 px / 8 mm

These are practical recommendations for this kit. Test on textured materials and increase the size if needed. Use a single-color version for small applications.

The exported logo files include clear space in the transparent canvas. Do not crop it when placing the logo. PNG filenames state the full canvas width; H is the visible symbol height. The unchanged master retains its original canvas.

Choose a version. Keep its form.

Use dark lettering on light backgrounds and white lettering on dark backgrounds, keeping the full-color symbol. Choose Navy, Black or White for single-color use.

DOCUMENTS AND PRESENTATIONS



Constructor Fabric

Keep

Keep the symbol-to-wordmark proportions, original colors, orientation and clear space. On photographs, choose an uncluttered area with strong contrast.

Do not alter

Do not stretch or rotate the symbol, change its gradients, or add an outline or shadow. Do not rearrange the letters or recreate the wordmark in another typeface.

DARK COVERS AND INTERFACES



Constructor Fabric

Choose the right file

SVG

Websites, interfaces, design

PNG

Slides, documents, social media

PDF

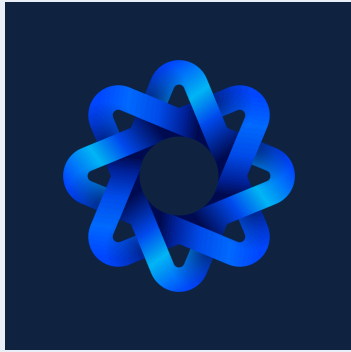
Artwork handoff, print

SVG files in 02-svg contain outlined lettering. Editable-text versions are in 05-editable-text and require Acronis Cyber Bold to be installed.

Use the symbol alone for an avatar or icon when the name is already clear from context. When introducing the brand, pair the symbol with Constructor Fabric.

One mark. Three frames.

Use the symbol alone when the profile already displays the name Constructor Fabric.



Square

LinkedIn / company pages



Rounded square

GitHub / app icons



Circle

Telegram / profile photos

Ready to upload

PNG: 512 or 1024 px. Light and dark backgrounds are included.
Rounded and circular files have transparent corners.

If the service applies its own crop, upload the square file. Keep the built-in padding; do not enlarge the mark to fill the frame.

Keep the contrast

For dark surfaces, use the full-color lockup with white lettering:
color-reverse. Use **color** with dark lettering on light surfaces.

Frames are application treatments, not changes to the symbol. No glow, texture or extra outlines.